

COVID-19 FRONTLINE: Leveraging Innovative Continuing Medical Education to Share Evolving Strategies in the Management and Prevention of COVID-19

Michael Niederman, MD, MACP, FCCP, FCCM, FERS
Associate Division Chief
Clinical Director, Pulmonary and Critical Care
New York Presbyterian/ Weill Cornell Medical Center
Professor of Clinical Medicine
Weill Cornell Medical College, New York, NY

Marin H. Kollef, MD, FACP, FCCP
Professor of Medicine
Division of Pulmonary and Critical Care Medicine
Washington School of Medicine in St. Louis
Director, Critical Care Research
Director, Respiratory Care Services
Barnes-Jewish Hospital, St. Louis, MO

FRONTLINE Mobile Responsive Website with HCP- and Patient-facing Resources on COVID-19



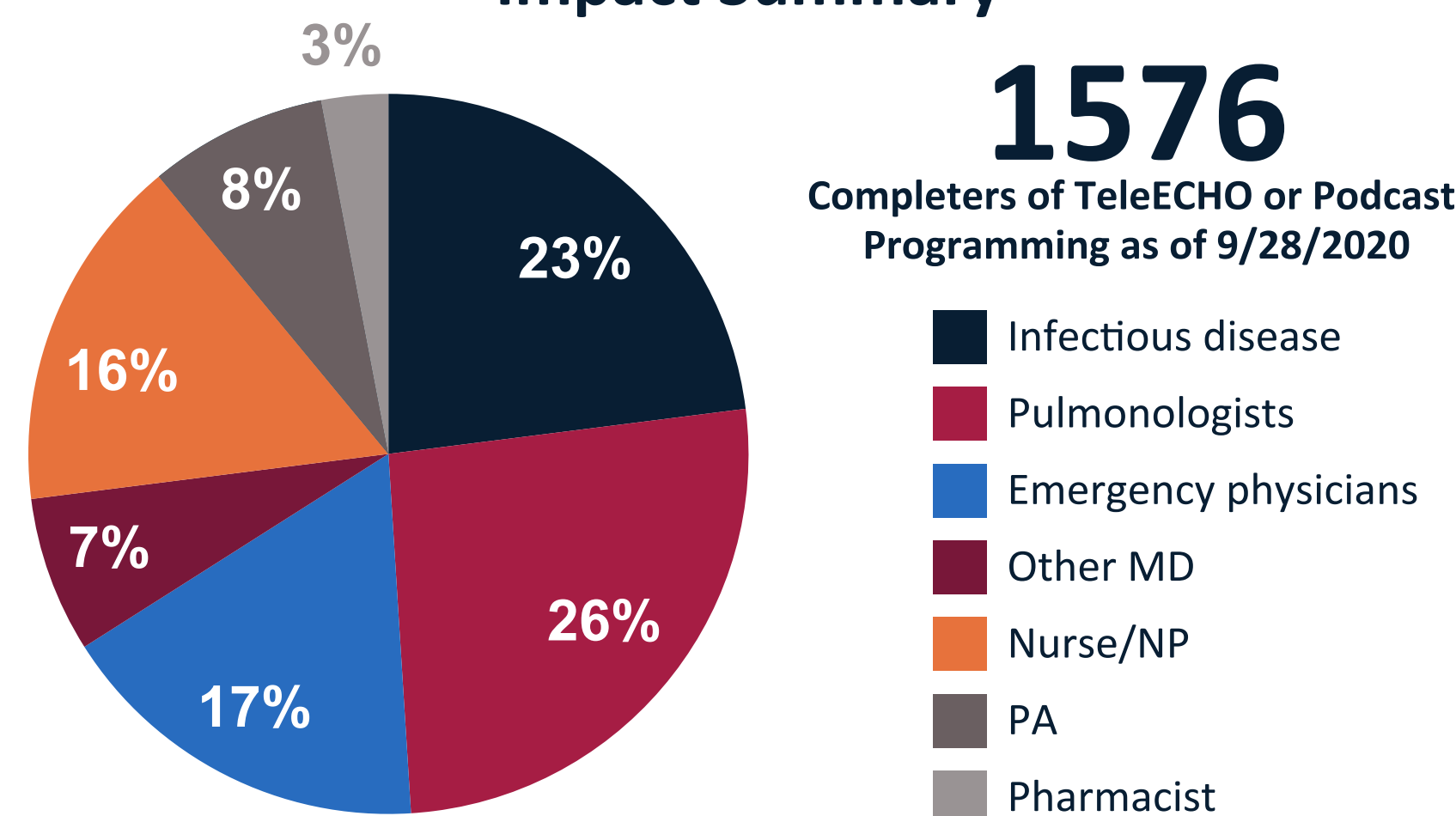
- Clinical toolkit
- Patient toolkit
- Podcasts and activities
- Animations

Mobile Responsive Website/ Application Status
Launch date: March 15, 2020
Updates ongoing
<https://covid-frontline.com/>

Views Since Launch
>35,560
as of September 28, 2020

26%
return at least twice

Impact Summary



COVID-19 Frontline Podcast Series



Series of audio podcasts posted on the FRONTLINE website every 2-3 weeks for the next 4 months



Perspectives from Infectious Disease Specialists and physicians specializing in psychiatry, critical care medicine, and pulmonology for a comprehensive look at the evolving COVID-19 landscape



COVID-19 specific updates as well as episodes on mental health and social barriers during the pandemic



Frontline COVID-19 Update Podcast Series Status
Content: In progress

- Topics Outline
- Case Studies
- Scripted Interview Questions

Launch dates: July 2020 – October 2020

Podcasts:

Mental Health: Supporting Frontline Healthcare Workers

Faculty: Anthony Ng, MD
Guest: Jennifer Feist / J. Corey Feist, JD, MBA

Social Issues: Identifying Social Barriers in the Management of COVID-19

Faculty: Ron Bialek, Public Health Foundation, President

Treatment Options: Evaluating Evidence for Emerging Agents

Faculty: Laila Woc-Colburn, MD, DTM&H, FACP, FIDSA

Respiratory Comorbidities: How to Manage Patients with COVID-19 and Respiratory Comorbidities

Faculty: Michael Wechsler, MD

ICU Management: Managing Critically Ill Patients with COVID-19

Faculty: Joseph P Mathew, MD

Vaccines: Preventing the Spread of COVID-19

Faculty: TBD

Our first podcast ties Dr. Breen's story with a brief presentation by Dr. Anthony Ng, titled "Supporting the Mental Health of Frontline Healthcare Workers" (<https://www.medlearninggroup.com/covid-19-frontline-evolving-strategies-in-the-management-and-prevention-of-covid-19/>). Finally, to learn more about the COVID-19 FRONTLINE educational series and receive alerts for future podcasts and TeleECHO webinars, please visit: <https://covid-frontline.com/>

COVID-19 Frontline TeleECHO Clinical Educational Series



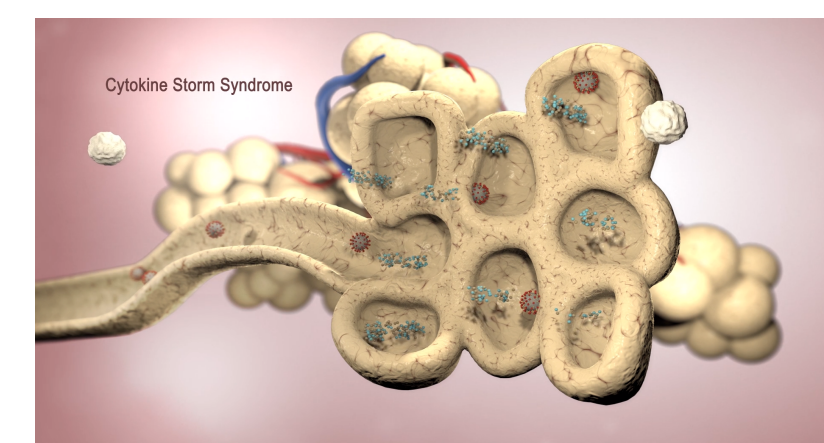
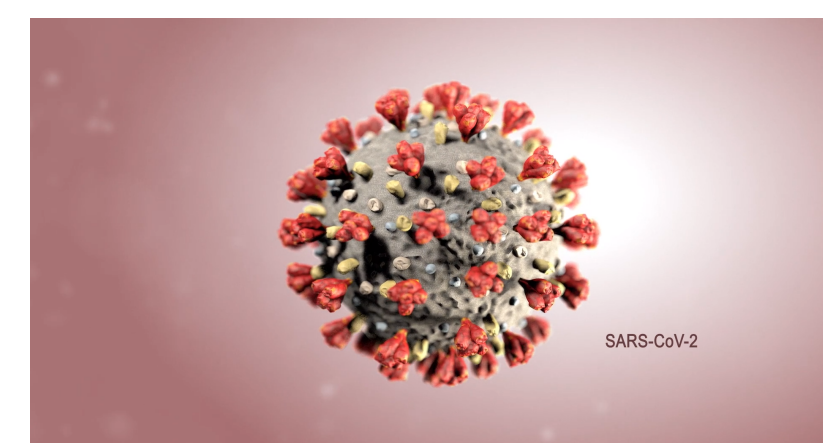
Series of 8 TeleECHO sessions over the course of 2020. Real-time, interactive videoconferencing with case-based, point-of-care programs on the management of COVID-19.



Learners select images from an Online Poster Portal (<https://covidfrontline.posterprogram.com/>) and a personalized poster is shipped to their practice setting to support continuous learning and HCP-patient dialogue

823 Poster orders thus far, **85%** and **78%** plan to view with patients and colleagues.
N=823

3D Animation: <https://covid-frontline.com/animations/>



Meeting Status:

97% indicate the 3D enhanced their learning experience. N=211

344 downloads of the 3D animation for continuous learning

Monday, August 10, 2020 9:00 AM EST	Thursday, September 17, 2020 11:00 AM EST	Tuesday, July 28, 2020 9:00 AM EST	Tuesday, August 25, 2020 4:30 PM EST
Wednesday, October 21, 2020 4:30 PM EST	Monday, November 16, 2020 9:00 AM EST	Tuesday, September 29, 2020 1:30 PM EST	Wednesday, November 4, 2020 9:00 AM EST

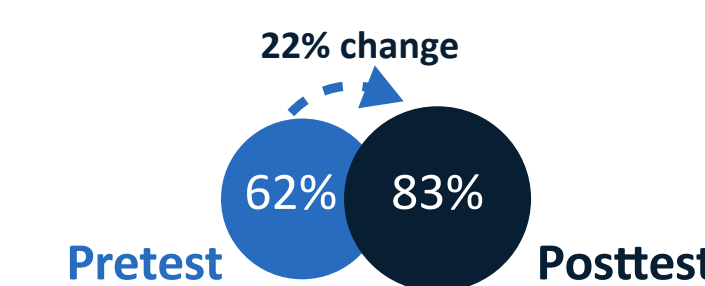
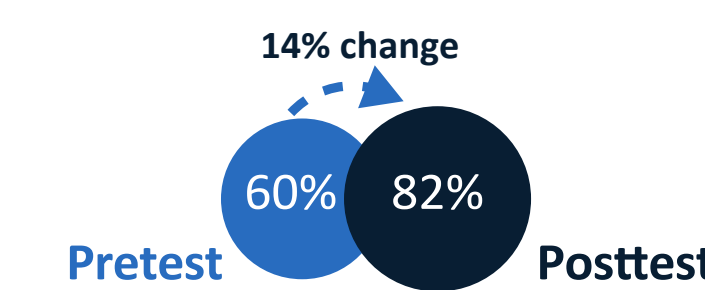
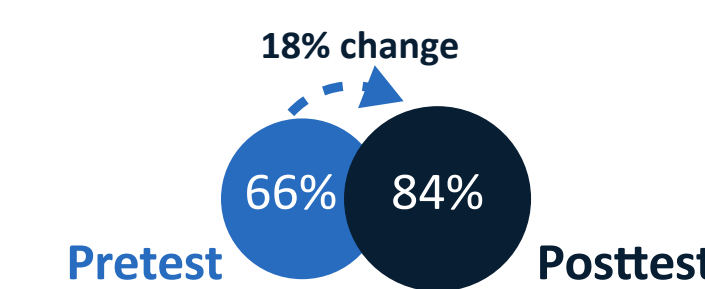
22% increase in ability to identify predictors of disease severity and the pathophysiology of COVID-19

21% increase in knowledge of clinical trial data on emerging therapies and vaccines

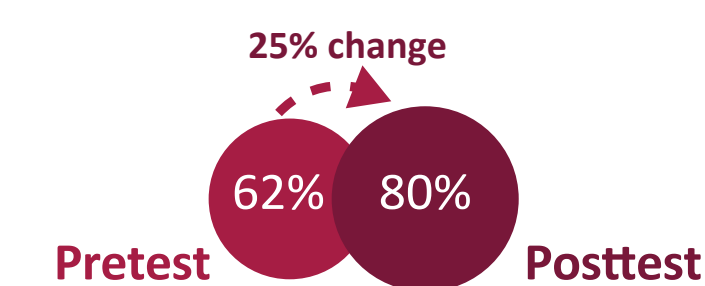
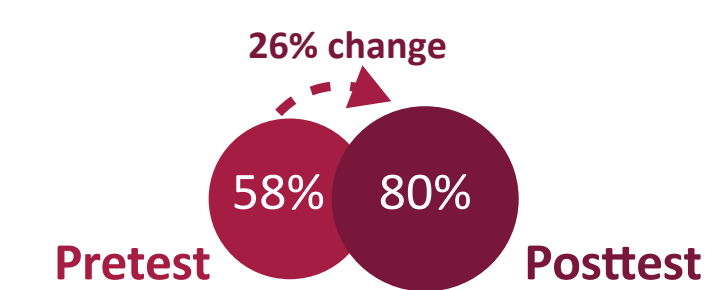
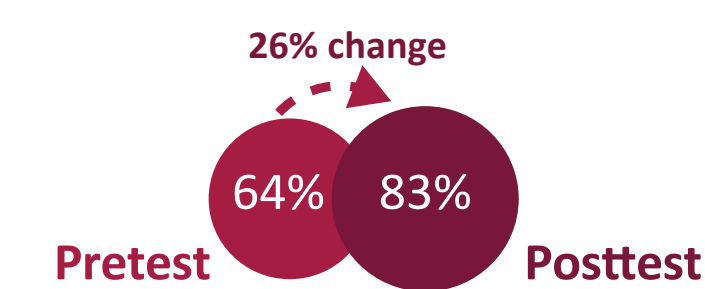
25% increase in ability to apply current guidelines, clinical trial data, and patient-specific factors to the management of patients with COVID-19

Learning Gains Across Professions

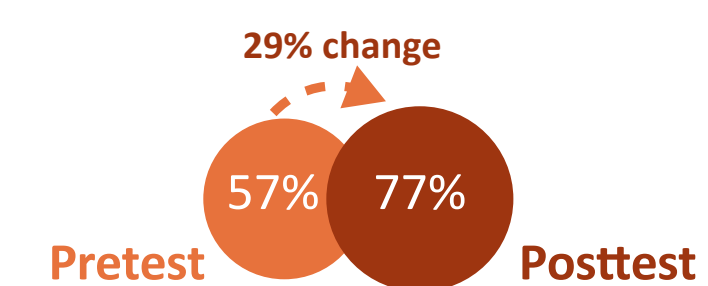
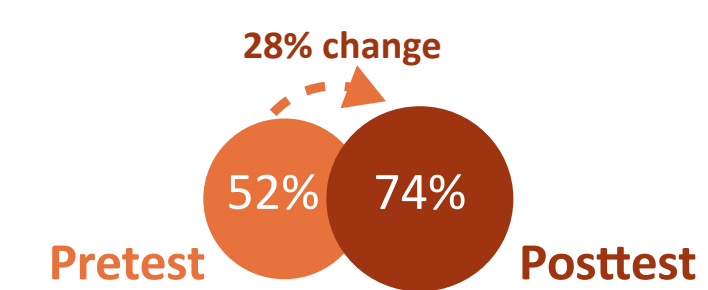
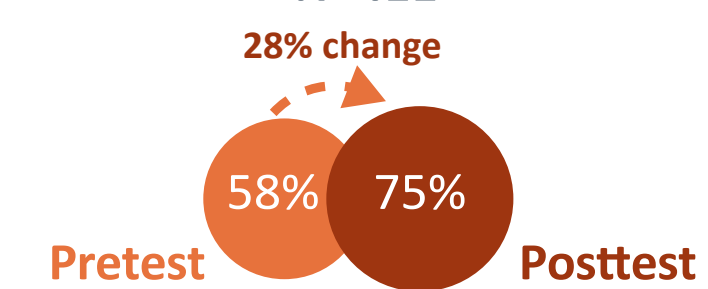
Infectious disease specialist



Pulmonologist

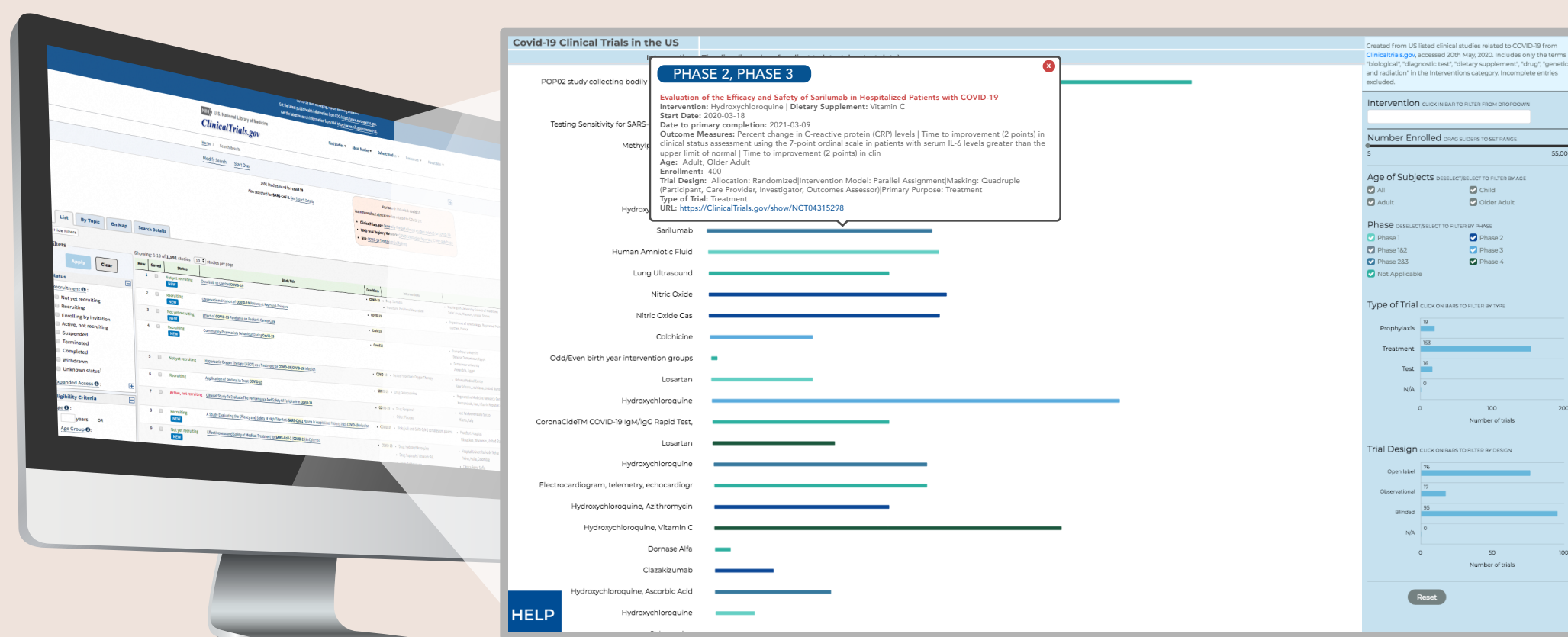


Other HCP (Nurse/NP, PA, Pharmacist)
N=411



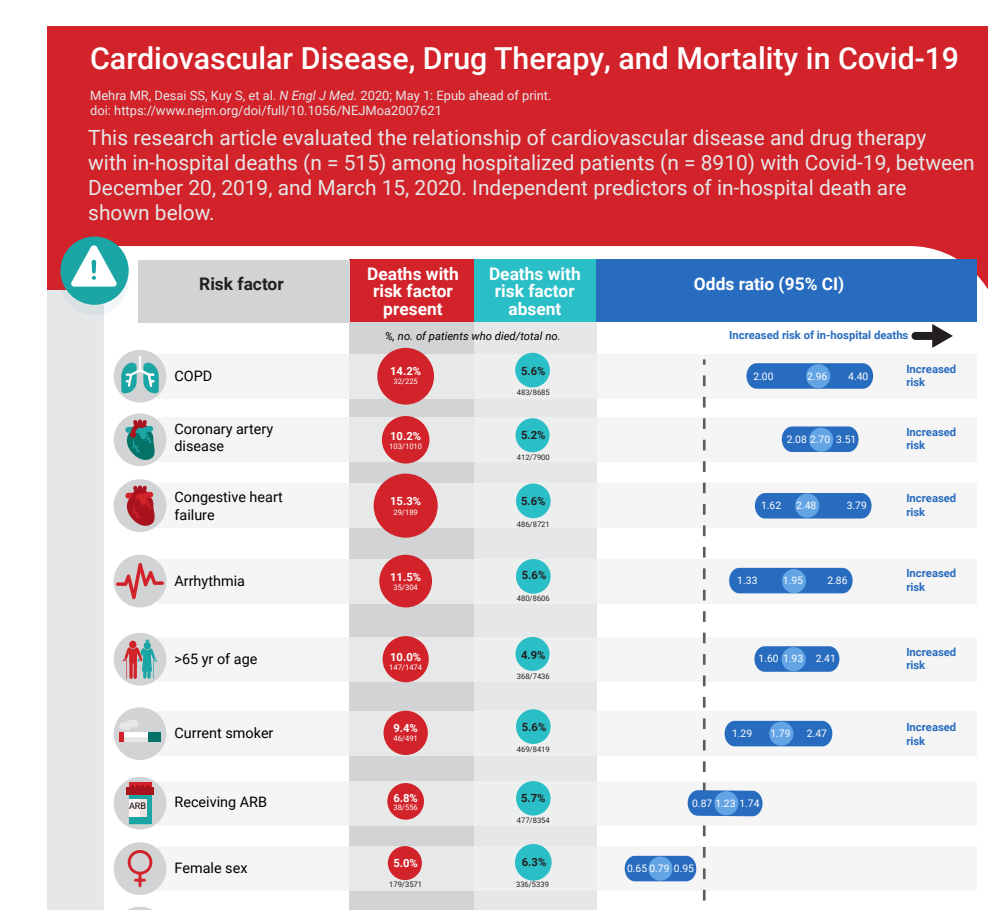
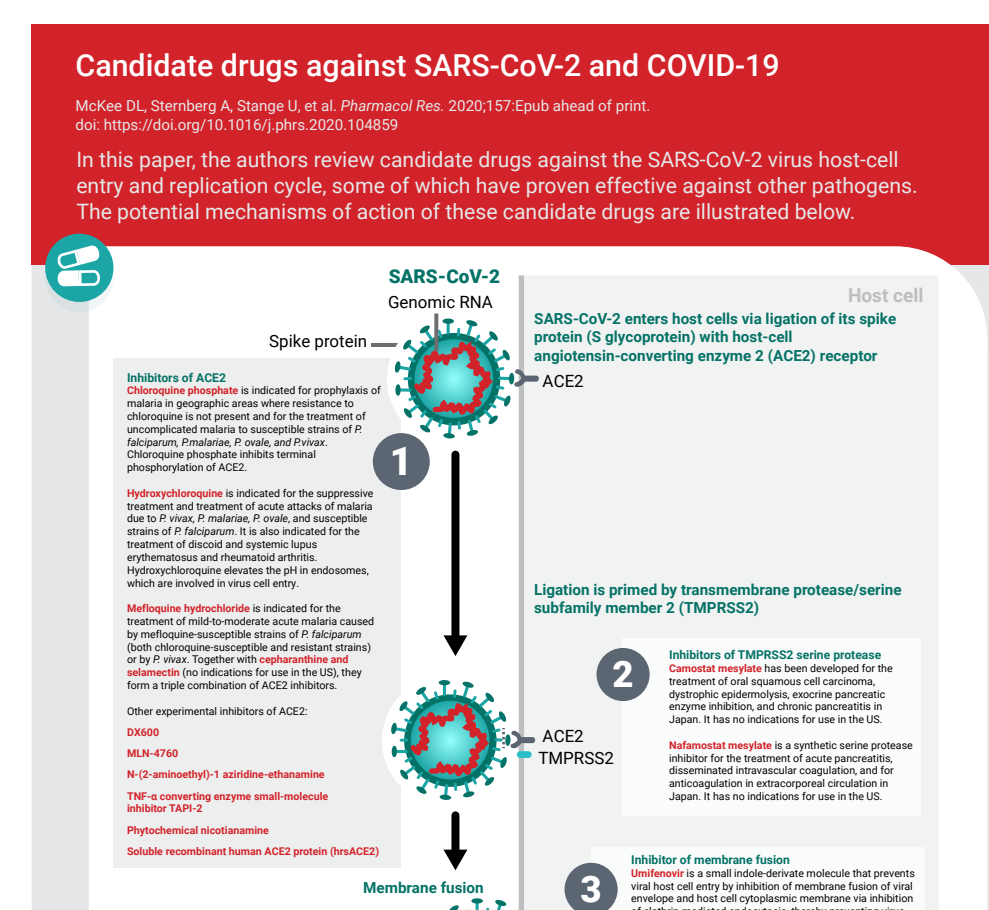
COVID-19 Frontline US Clinical Trials Dashboard

A timeline-based dashboard for desktops will allow users to view current US clinical trials for COVID-19, filter them by key criteria, and view snapshots of information for your clinical trial selection.



COVID-19 Frontline Literature Highlights

Each week, main highlights from a recent COVID-19 research article will be summarized in an infographic.



COVID-19 Frontline Includes a Patient Toolkit



What is COVID-19?
Learn more about the new coronavirus and the symptoms of COVID-19



Resources
Discover reliable resources with up-to-date information on how to protect yourself from COVID-19 and what to do if you are sick



FAQs
Learn more about the new coronavirus and the symptoms of COVID-19



Can We Talk?
Have questions about COVID-19, your diagnosis, or your treatment? Contact us with our "Can We Talk?" feature



FRONTLINE provides a Community of Care for HCPs and patients who are challenged with staying abreast of the ever-evolving landscape of COVID-19.



While the podcasts and TeleECHOs provide efficient and effective education, the posters and website serve as tools to support continuous learning and HCP-patient communication.



FRONTLINE education provides a holistic look at care during this pandemic, examining the latest data on COVID-19, how COVID-19 impacts care for patients with pre-existing conditions, and the public health and psychological health implications of COVID-19.

